

# VISION.





Client

COACHING ROYALTY

LAUNCHING LARGEST TENNIS ACADEMY IN SOUTHERN HEMISPHERE

Geelong Times

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### Champion coach's grand slam a

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Greece, Italy, Malaysia, Beijing and New York. In scale, it will replicate Nice, consisting of 48 courts and able to take in 200 students at a time. By 2027, an as yet unnamed boarding school will be on board.

It will be a cornerstone of the Cape Otway Road Australia precinct, a \$500 million joint project of government and local business that will also feature a fivestar hotel, shops, pubs and restaurants, a museum, an organic farm and a wetland.

Set on 220 hectares at Modewarre, 25 kil Geelong, its constr scheduled to begin

Mouratoglou sa academy is meant rather than compe Australia's develo

"When I started French federation competition," he s

think it is. I think there are enough players in a country like Australia for both a federation and a private academy.

"Nobody can take care of all the players, and I don't think it's the goal for TA to take care of all the players, but more to give a chance to everyone who wants a chance. I think we can work really well alongside TA to help this country be as powerful as it can be in tennis."

Kyrgios has played one lonely match in the past 12 months because of persistent injuries and

"That will be his decision one day, or maybe never. We'll see.

"The guy has incredible potential. He's complicated. He's complex. Sometimes I'm not even sure he understands himself. But watching him from the side for so many years, I can understand him. I can feel him. I think there are a lot of very smart things to do with him to make him a grand slam winner, or more."

One would be to redefine the concept of pressure. "You cannot coach him like you would coach

anyone [else]," Mouratoglou said.

## Spotlight.

unhea Unsurprisingly, he welcomes oncourt coaching, saying it adds both to the quality of the game and the drama

"Historically, coaches were not allowed to speak to players, which to me made no sense," he said. "In all other sports, coaches are allowed to do their job during the matches, except tennis."

He said coaches had always coached anyway, surreptitiously.

"It's better to do it openly so the public can also enjoy those

### THE SO AGE

INDEPENDENT. ALWAYS.

efficient as it can be. I can see him going even further. I think it's going to be an exciting season for him.

"This is the first time he's been in the top 10 and now everything is open for him."

When Mouratoglou and Williams joined forces for Wimbledon in 2012, Williams was 30, had not won a major for a couple of years and was not sure she wanted to play on. "It was a difficult time for her," Mouratoglou said. "She was very nervous and she was far from playing her best tennis."

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employee called the shots. He said the secret was not to act as a boss, but to earn respect so the employer accepted the employee's authority.

In the tennis ecosystem, sometimes superstars dominate, leading to charges that it lacks competition, and sometimes the field is open, prompting complaints that it lacks star quality. Mouratoglou thinks there's a happy medium.

"I think every sport needs superstars. Superstars go beyond the sport and bring in new fans.

Legendary tennis coach to open academy at CORA

January 11, 2024 . BY James Taylor



THE coming CORA (Cape Otway Road Australia) sports training precinct near Modewarre has served up a major deal to create what is being touted as the Southern Hemisphere's largest tennis academy.